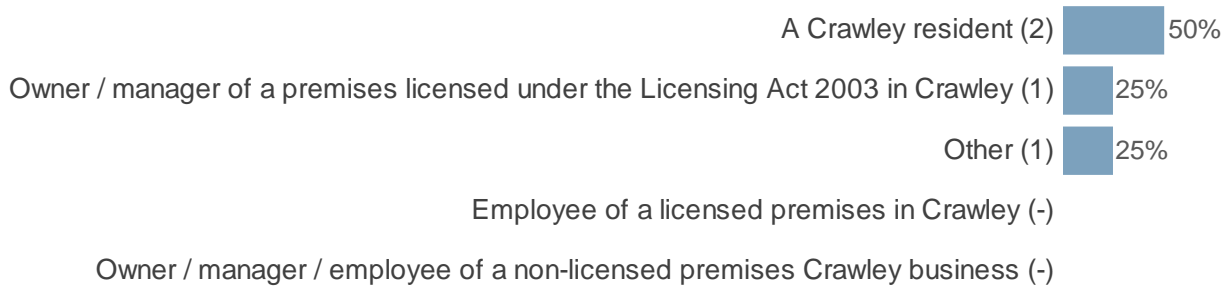


Licensing survey

This report was generated on 19/12/23. Overall 4 respondents completed this questionnaire. The report has been filtered to show the responses for 'All Respondents'. A total of 4 cases fall into this category.

The following charts are restricted to the top 12 codes. Lists are restricted to the most recent 100 rows.

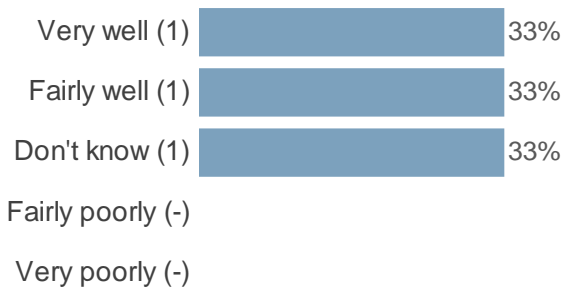
Are you completing this survey as...? (Select all that apply)



If 'Other' please specify

UK alcohol marketing regulator and social responsibility body

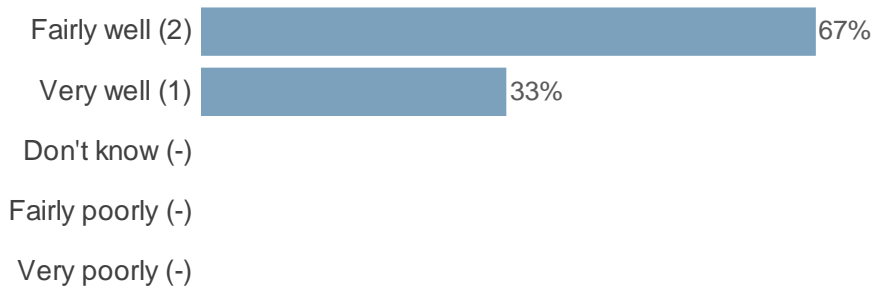
How well do you think the proposed revisions to the Statement of Licensing Policy can help to promote the licensing objectives?



Please use the free text box below to provide any additional comments to your response:

Keep in informed

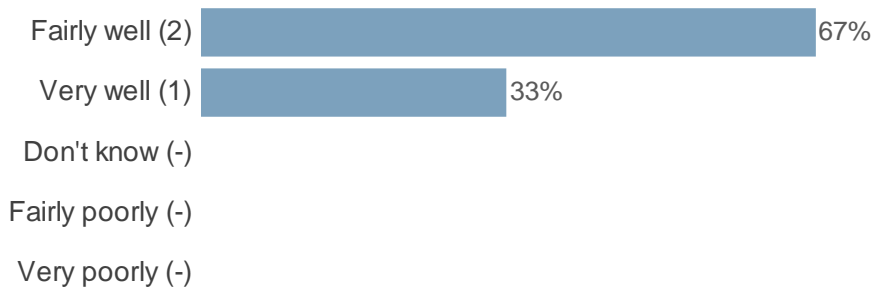
How well do you think the proposed Statement of Licensing Policy can help to promote the licensing objectives whilst supporting a diverse range of businesses?



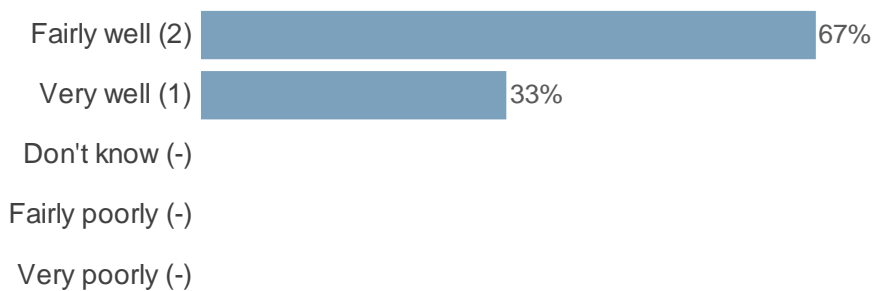
Please use the free text box below to provide any additional comments to your response:

Diversity and use of carbon free equipment

How well do you think the proposed Statement of Licensing Policy addresses the balance between promoting the licensing objectives and supporting a diverse range of businesses?



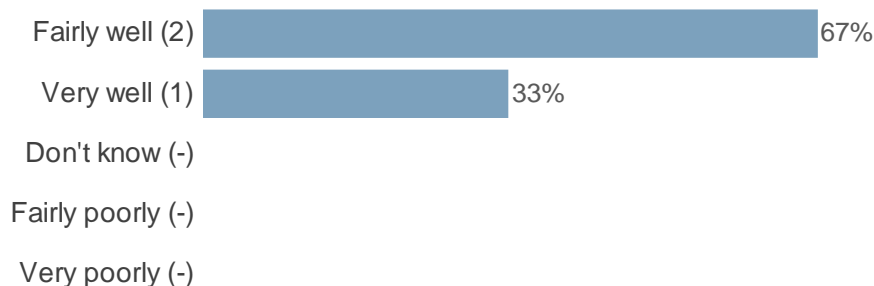
How well do you think the proposed Statement of Licensing Policy addresses the issue of age restricted products and underage sales?



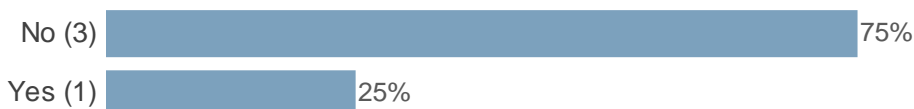
Please use the free text box below to provide any additional comments to your response:

All restricted products should not be sold ailder certain times

How well do you think the proposed Statement of Licensing Policy covers public health matters connected to the Licensing Act 2003?



Are there any other areas that you think need to be included in the proposed Statement of Licensing Policy?



Please use the free text box below to provide any additional comments to your response:

Thank you for the opportunity to contribute to the consultation on your licensing policy. We know that several other authorities have included a brief reference and description of the Portman Group as the regulatory body for alcohol marketing in the UK through our Code of Practice in the main body of the text as well as contact details in their document annexes. This builds on the UK Secretary of State's initial Guidance on the Licensing Act in 2004 which commended the Portman Group Code: "The Code is an important weapon in protecting children from harm because it addresses the naming, marketing and promotion of alcohol products sold in licensed premises in a manner which may appeal to or attract minors. The Secretary of State commends the Code to licensing authorities and recommends that they should commend it in their statements of licensing policy" - which was subsequently adopted by many local authorities across the UK in their licensing policies. If you were to consider such a text to encourage retailers in your area to abide by Retailer Alert Bulletins to remove irresponsible products and promotions, we might suggest including the following: The Portman Group Code of Practice The Portman Group operates, on behalf of the alcohol industry, a Code of Practice on the naming, packaging and promotion of alcoholic drinks. The Code seeks to ensure that drinks are packaged and promoted in a socially responsible manner and only to those who are 18 years old or over. Complaints about products under the Code are considered by an Independent Complaints Panel and the Panel's decisions are published. If a product's packaging or point-of-sale advertising is found to be in breach of the Code, the Portman Group may issue a Retailer Alert Bulletin to notify retailers of the decision and ask them not to replenish stocks of any such product or to display such point-of-sale material, until the decision has been complied with. The Code is an important tool in protecting children and vulnerable consumers from harm because it addresses the naming, marketing and promotion of alcohol products sold in licensed premises in a manner which may particularly appeal to these groups. I would also highlight the latest edition of the Code of Practice (<https://www.portmangroup.org.uk/codes-of-practice/>), which contains several new important updates including action to target offensive marketing and associations with illegal behaviour.

Do you have any additional comments, concerns, or suggestions regarding the proposed Statement of Licensing Policy?

No